

BEYOND.High Performance[®]

A holistic, systems-centric approach to homebuilding



Building Science, Building the Future.

 **BASF**

We create chemistry



Building a brighter future begins today.

Today's construction landscape is a challenging one. As a homebuilder, new code requirements along with homeowners' growing expectations for more sustainable, affordable homes are putting the pressure on you to change your approach to residential construction. BASF is helping visionary builders not only adapt, but embrace the very future of residential construction. By leveraging our over 150 years of innovative chemistry expertise and building science proficiency, we've developed a holistic approach to homebuilding we call BEYOND.High Performance®.

BEYOND.High Performance combines two complementary initiatives together to provide you a differentiated value that only BASF can provide: incredible insight and incomparable support delivered via our robust **HP+™ Consultative Solutions** and the integrated, systems-centric solutions of our innovative, **HP+™ Building Enclosure Systems**.

BEYOND.High Performance®

A HOLISTIC,
SYSTEMS-CENTRIC
APPROACH TO
HOMEBUILDING

Building better, together.

BEYOND.High Performance® brings you an entirely new, integrated approach to residential construction that combines innovative systems-centric solutions and superior support services together.

HP+™ Consultative Solutions

Enjoy direct access to the insight of the experts within BASF. You will be connected with a wealth of collected knowledge about beyond code methods and more, helping you achieve tighter construction in your residential construction projects with fresh air ventilation, improved thermal performance, right-sized mechanicals, greater moisture management, increased combustion safety and more.

HP+™ Building Enclosure Systems

Creating greater control over heat, air, moisture and vapor flow can help you achieve enhanced efficiencies and exponential value for single-family home construction projects. This expanding portfolio of integrated building enclosure applications can help, strategically combining proven BASF products into layered, system assemblies that go beyond the four walls to care for the entire building envelope.

Affordable, positive results

Combining the building science expertise of our HP+ Building Enclosure Systems with the applied systems support of our HP+ Consultative Solutions, we can help you affordably build sustainable homes that are healthier, safer, more comfortable, more durable, resource efficient and are compliant with advanced codes and high-performance programs.

Contact the BASF to discover how BASF's BEYOND.High Performance® approach can simplify and streamline the sustainable construction process for you, and provide you with the opportunities you need to be successful today ... and beyond.

Visit us at www.basfbeyondhome.us to learn more.

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